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FOR IMMEDIATE RELEASE

Reach Counseling to Host Utopia: A Vision for a World Without Sexual Violence

APPLETON, Wis. – (October 14, 2024) – Reach Counseling, a sexual assault service provider in the Fox Valley, is thrilled to announce the return of **Utopia** on **October 19, 2024**, at the **Fox Cities Exhibition Center**. This impactful evening will feature dinner, entertainment, and stories of healing, as the community comes together to raise funds to support sexual assault survivors and the vital services provided by Reach Counseling

Grace Stanke, Miss America 2023, will serve as the emcee for this year's event. A native of Wausau, Wisconsin, she is the third Miss Wisconsin to win the national title. Grace's energy and passion are sure to make this event unforgettable.

The **Fox River Foundation** once again leads as the presenting sponsor, with **Blaze Sports and Fitness** and **Menasha Corporation** joining as Sunlight Sponsors. Their generous support underscores a shared commitment to making our community a safer place for all.

A key highlight of this year's event is the **\$10,000 challenge match grant** from the **J.J. Keller Foundation**. This grant will match new or increased donations made at the Utopia event, up to \$1,000 per donor, and will match up to a total of \$10,000. It's a fantastic opportunity for supporters to double the impact of their contributions and help Reach Counseling further its mission.

Kristen Trimberger, Executive Director of Reach Counseling, shared her enthusiasm: "We are honored to have Grace Stanke as our host this year, and we are deeply grateful to all our sponsors and supporters. Utopia is more than a fundraiser; it's a movement to create a world

free from sexual violence. Together, we are building awareness and raising critical funds to support survivors in our community."

Since 2022, Reach Counseling has expanded its prevention education, counseling, and advocacy programs to serve over 400,000 Wisconsin residents, ensuring that all survivors across the tri-county area have access to healing and support.

For more information about Utopia or to purchase tickets, please visit www.reachcounseling.com/utopia-2024.

About Reach Counseling

Founded in 1976, Reach Counseling is a leading provider of trauma-specific mental health care in Northeastern Wisconsin. The organization is committed to healing the lives of abuse survivors and holding perpetrators accountable through a variety of services, including victim advocacy, prevention education, outpatient therapy, and sex offender treatment. Reach Counseling also offers culturally responsive programming and outreach, fostering a more inclusive and compassionate community.

If you or someone you know is a survivor of sexual violence in **Calumet, Outagamie, or Winnebago counties**, Reach Counseling offers a 24/7 helpline at **(920) 722-8150**.