



FOR IMMEDIATE RELEASE  
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## North Shore Bank Helps Raise Funds to Support Build of Wauwatosa Veterans Memorial

*Community bank free coin counting offer to support fundraising efforts following Memorial Day*

Brookfield, Wis. – [North Shore Bank](#) today announced the bank is holding a free community coin counting fundraiser to help raise funds for the [Wauwatosa Veterans Memorial](#).

Representatives from VFW Posts 1465, 6498 and 8320 are spearheading the effort to create a local memorial honoring all the men and women who have served in the armed forces. With the City of Wauwatosa, the committee has chosen Hart Park as the site for the future memorial and is seeking support to help fund the project.

Beginning now through June 14, Flag Day, the public can stop by any [North Shore Bank branch](#) to count coins for free and donate all or a portion of the coins to the fundraising effort to support the Wauwatosa Veterans Memorial. North Shore Bank is starting the fundraiser by matching donations up to \$1,000.

"The purpose of the Veterans Memorial is to honor all the men and women who have served in the armed forces regardless of branch, when served, whether during peace or war; or what component, be it Active, Reserve, or National Guard," said Alex Kaleta, Wauwatosa Veterans Memorial co-chair. "There are monuments to generals, admirals, and other great leaders; but our hope is that this memorial will honor those who handled the laborious work and served to protect and defend our country, including the citizen soldier, marine, sailor, airman, coast guardsman/guardian. This memorial is our humble attempt to honor these "unsung" heroes who have dedicated a portion of their lives in the service of our country."

Wauwatosa Veterans Memorial representatives announced North Shore Bank's contributions at the May 27 Memorial Day Observance gathering, which took place in Wauwatosa at Hart Park at the designated location of the future Veterans Memorial site.

"As a community bank, our partners and neighbors have been at the forefront of our business for over 100 years and as active supporter in the Wauwatosa community for nearly 50 years, we wanted to do what we can to back the build of the Wauwatosa Veterans Memorial," said Susan T. Doyle, senior vice president, head of retail banking at North Shore Bank. "We encourage everyone to stop by any of our branches to count coins for free and donate."

Founded in 1923 and headquartered in Brookfield, Wisconsin, North Shore Bank is a mutual savings bank with assets of \$2.5 billion and 43 offices throughout eastern Wisconsin and northern Illinois. Wisconsin locations are in metro Milwaukee, Germantown, Ozaukee County, Racine, Kenosha, Appleton, Menasha, Green Bay and surrounding areas, Burlington, Union Grove, Muskego, and Door County. [Locate a North Shore Bank office](#). You can also connect with the bank on [LinkedIn](#), [Facebook](#), [Twitter](#), [Instagram](#), [YouTube](#), and [TikTok](#).

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