



**FOR IMMEDIATE RELEASE**

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**Wisconsin Water Alliance Statement on Impact of Extended Stay-At-Home Order**  
*Three-phase plan for reopening would bring further damage to business, economy*

[Madison, Wis.] – Wisconsin Water Alliance President Dan Ellsworth released the statement below concerning the Evers Administration’s decision to extend Wisconsin’s Stay-At-Home order and its subsequent “Badger Bounce Back” plan:

"In the midst of the COVID-19 public health crisis, Wisconsinites have shown a willingness to take drastic action to help flatten the curve. People are staying at home, families have celebrated holidays via Zoom, and neighbors are stepping up to care for the vulnerable. The results of those efforts are encouraging, as acknowledged by our state’s public health leaders. We’ve stepped up to the plate, and it’s working. The negative economic impact of the virus is significant, and leaders must balance the need to protect both the health of its residents and the health of the state’s economy. Unfortunately, the “Badger Bounce Back” plan fails to find that balance and sets unrealistic objectives that could take months to meet, if not longer – time that we don’t have to salvage an historically-strong economy.

“Governor Evers’ plan to further limit economic activity for an indefinite period of time will cause more unemployment and inflict further damage on our economy. Far outlasting the restrictions in other Midwestern states, the Administration’s broad-brush approach is having a harmful effect across industry. Instead, solutions must be regionally based and engage industry stakeholders to craft workable solutions that mitigate the damage, not prolong it.

“This is a time for calm, reasonable leadership. Wisconsin Water Alliance stands ready to work with the Evers Administration on ways to reopen our state’s economy while ensuring that the health of our citizens is maintained.”

*The Wisconsin Water Alliance is a non-partisan, statewide organization whose mission is to protect the state’s water resources and advocate for sound water policies that benefit families, cities, businesses, farmers, and others. Visit [WisconsinWaterAlliance.org](http://WisconsinWaterAlliance.org) to learn more.*

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