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For Immediate Release
January 30, 2019

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New Manufacturer Locates in Wisconsin Rapids

WEDC Certified Site in East Side Commerce Park selected as site for \$80 Million Investment

Wisconsin Rapids- Representative Scott Krug (R-Rome) joined with local leaders today in Wisconsin Rapids to welcome Matalco to the Wisconsin Rapids area. Matalco will invest \$80 Million into a new 110,000 sq. foot facility in the East Side Commerce Center. This site around 60 acres in size was certified as shovel ready for development by the WEDC as a part of the Certified Site program in 2014. This site will host hundreds of construction jobs through completion in mid-2020. Once completed it is expected that the company will maintain 80+ full time positions both skilled and unskilled.

“Growing up in Wisconsin Rapids I know the struggle we have seen in bringing manufacturing jobs to this community. With this announcement and the recent news from ND Papers in Biron we are seeing steady growth in manufacturing jobs in the Wisconsin Rapids area for the first time in decades”.

WEDC has played a huge role in not only bringing this manufacturer to the area but has made significant investments in the area through other projects such as the Tribune restoration project and the Boys and Girls Club/YMCA collaborative project both in downtown Wisconsin Rapids.

“With all the talk of the possible elimination of the WEDC during the last campaign season it is my intention to continue pointing out how instrumental WEDC has been in the revitalization of Wisconsin Rapids and beyond. I’m happy to see Governor Evers back away from the idea of eliminating the WEDC”.

Wisconsin Rapids is in the midst of a revitalization that can only occur when all the area stakeholders work together to improve not only our economic development efforts but our quality of life as well. From Aspirus leading the way in healthcare investment and innovation, to our Chamber of Commerce, REGI and Incourage working on community development initiatives and building entrepreneurial skills. All working in conjunction with the services and training available at Mid-State Technical College we have seen personal and professional growth on an unprecedented level in the Wisconsin Rapids area. Community leaders and stakeholders should all be proud of the collaborative efforts leading to all the recent success we have seen.
