



NEWS RELEASE

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Festival Foods Partners with Helen Gajdys Reis and Lester Reis Endowment Fund to Restock Manitowoc Area Food Pantries

MANITOWOC, WISCONSIN – (March 12, 2018) – Festival Foods is teaming up with Manitowoc's Helen Gajdys Reis and Lester Reis Endowment Fund to help fight hunger in the Manitowoc area. From March 19 to 25, every donation to Festival Foods' Food for Neighbors program at the Manitowoc location will be matched by the endowment fund up to a total of \$6,000.

One hundred percent of the funds will benefit two food pantries in the Manitowoc area, Peter's Pantry and Two Rivers Food Pantry. To donate, shoppers can pick up a \$5 or \$10 Food for Neighbors donation card at the Manitowoc Festival Foods checkouts or in the canned vegetable aisle and add it to their grocery totals. After the match period ends, Festival Foods will provide the donation in product to the two food pantries.

"Our Food for Neighbors program was designed to help fight hunger in the communities we serve, and this partnership doubles its impact in Manitowoc," said Mark Skogen, president and CEO of Festival Foods. "We're grateful to the Reis Fund for this opportunity."

The Reis Fund began in 1996 and is named after Helen Gajdys Reis, a Polish immigrant who lost her father as a young girl, and Lester Reis, who lost his father at the age of 2. Their son, George V. Reis, helped create the endowment fund for children in need.

When the Reis Fund's Board of Directors heard about recent shortages at Manitowoc area food pantries, they took action and created a special fund to restock the shelves. They hope to raise a total of \$18,000, or \$9,000 per food pantry, between the Festival Foods match program and other community fund-raising efforts.

"I think as a community we have to step up, as our board has done," George V. Reis said.

Festival Foods thanks media partners NBC26 and WNCY for their sponsorship of the Food for Neighbors program.

For more information on Festival Foods' commitment to the communities it serves, visit festfoods.com/about/community-involvement/.

ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,500 full- and part-time associates. Festival Foods currently operates 31 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit www.festfoods.com.

CAREERS AT FESTIVAL FOODS

Festival Foods will be hiring a number of local individuals for a variety of positions. To view job openings and complete an application, please visit www.festfoods.com/careers.

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