

News Release  
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### **Ag Career Day**

Johnson Creek, Wis. – May 13, 2019 – Wisconsin Farm Technology Days (WFTD) 2019 will be hosted by Jefferson County, July 23-25<sup>th</sup>, and for the first time in history there will be an “Ag Career Day” held on July 23<sup>rd</sup>.

“There’s more to ag than just manure,” says Peter Curran with Pioneer Seeds and creator of Ag Career Day. He recently visited Vincent High School of Ag Sciences in Milwaukee and had the opportunity to share the highlights of Ag Career Day with students enrolled in the agriculture program.

While at Vincent High School of Ag Sciences, Curran met with ag teachers and students to unveil the hashtag for Ag Career Day student t-shirts, #KeepGrowing.

“Currently there is a shortage of labor in agriculture and skilled trade,” he added. “We need to excite many people, with many different interests and experiences to consider a career in agriculture.”

Ag Career Day is open to 1,000 students grades 7-12. It will feature the first-ever interactive Career Scavenger Hunt using cow monitoring technology provided by Allflex Livestock Intelligence. Each student will wear a cow ear tag with an RFID button on it which will be scanned at each scavenger hunt booth to track their visit to be eligible for additional giveaways at the end of the scavenger hunt. Before obtaining their scan, students will be asked to answer the ‘Career Takeaway’ question at each stop.

Aboard Cheesehead Express buses from 10 different locations in Wisconsin - students will be given a free trip to Jefferson County to participate in the first-ever Ag Career Day. The Day features 14 stops to find, with a clue sheet that will guide students to the stops, selfie stations, and back to the Compeer Future Generations Area where they will be asked to fill out a ‘Thank You Farmers’ card from Culver’s that will be sent to more than 400 Century Farms in Jefferson County.

The sign-up deadline is May 29<sup>th</sup>. Check out the link to see the plans, bus locations, and sign-up link to be one of 1,000 students who will participate in a Career Scavenger Hunt showing you a range of possible career directions – most that involve more than soil and manure!

#KeepGrowing

<http://www.wifarmtechnologydays.com/jefferson/ag-career-day/>

Wisconsin Farm Technology Days (WFTD) is a non-profit, educational organization that has sponsored an annual event showcasing agriculture and related industries since 1954. WFTD-Jefferson County takes place July 23-25 and will be hosted at the Walters Grain Farm located in Johnson Creek, Wisconsin.

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