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Nordic receives 2017 Bubbler Award

Named one of the Top 10 Best Places to Work for Young Professionals

MADISON, WI. April 20, 2017—NEWaukee and the Wisconsin Economic Development Corporation (WEDC) officials today presented Nordic with a 2017 Bubbler Award.

Every year, NEWaukee hosts the Bubbler Awards: Best Workplaces for Young Professionals in Wisconsin as a kickoff to YPWeek. The Bubbler Awards shine a light on the companies that make great strides to accommodate the interests and needs of younger workers.

“Wisconsin-based companies realize how important it is to keep our young talent here and encourage them to grow and become the next generation of leaders across all industries,” said Angela Damiani, CEO of NEWaukee. “We are proud to highlight companies like Nordic that have made it a priority to create an environment that allows not only young professionals, but all their employees, to connect to both their workplace and community in unique and valuable ways.”

NEWaukee and WEDC leaders presented the award on site and met with the company’s employees to learn about Nordic’s efforts to become a place where young professionals enjoy working. Among those visiting were WEDC Deputy Secretary Tricia Braun and NEWaukee CEO Angela Damiani.

Nordic was founded in 2010 with a primary focus on putting employees first. It’s built on the belief that engaged employees deliver stronger results for clients (hospitals and clinics), which improves health care for patients and their families. In seven years, Nordic has grown into the nation’s largest Epic consulting firm, with over 800 employees, consistently high employee-satisfaction scores, and a very low turnover rate. In addition to the Bubbler Award, Nordic has been recognized by multiple national organizations as one of the best places to work in health care.

“We’re honored to receive this award,” Nordic Vice President of Human Resources Vicki Ryan said. “Young professionals are an important part of Nordic’s culture and success. We’re always developing more ways to help attract and develop passionate individuals, who enjoy purpose in their work, and the opportunity to grow personally and professionally.”

“Nordic exemplifies the type of strong leadership that is needed to establish the state as an ideal workplace destination for young

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professionals,” explained Tricia Braun, WEDC deputy secretary and chief operating officer. “WEDC and its many partners, including the state’s young professionals’ groups, are working together to promote Wisconsin as a destination for business, personal and professional fulfillment. That’s why it’s important for us to celebrate companies like Nordic, which is putting the Think-Make-Happen concept into action.”

The Bubbler Awards are part of YPWeek Wisconsin, and highlight the innovative approaches businesses are taking to attract and retain talent. The nomination evaluation centered on what Millennials are looking for in today’s workplace, including a competitive salary and benefits; opportunities for advancement; and employee and community engagement. For the full list of 2017 Bubbler Award winners, click [here](#).

YPWeek, founded in 2012, is a weeklong platform of discovery, adventure and meaningful conversations about the issues that matter to young professionals. YPWeek Wisconsin has continued to reach across the state with the support of WEDC since 2015, and its participants are collaborating with the organization on a shared communication platform designed to retain, excite and grow the state’s talent pool.

YPWeek incorporates this platform into its programming, leveraging “Think-Make-Happen” as an organizing theme. Now in its third year, YPWeek Wisconsin 2017 features more than 175 events and 30 public projects occurring in 25 cities across the state.

For more information about the Bubbler Awards and YPWeek Wisconsin, please visit: www.ypweek.com.

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About Nordic

Based in Madison, Nordic is a trusted advisor to health care systems, connecting strategy through to IT execution. Nordic offers advisory services, Epic implementation, optimization, data and analytics, managed services, population health, and affiliate extension solutions, including mergers and acquisitions to health care organizations. Renowned for excellence, Nordic helps clients improve the health of their patients and businesses while shaping the future of health care. Visit www.nordicwi.com and follow [@nordicwi](#) on Twitter for more info.

About NEWaukee

NEWaukee is a social architecture firm that specializes in community-based signature experiences centered on high-profile issues of importance for the city of Milwaukee. NEWaukee also provides consumer, employer brand and talent engagement services to employers looking to attract and retain talent necessary to grow their businesses. Visit www.newaukee.com to learn more.

About the Wisconsin Economic Development Corporation

The Wisconsin Economic Development Corporation (WEDC) leads economic development efforts for the state by advancing and maximizing opportunities in Wisconsin for businesses, communities and people to thrive in a globally competitive environment. Working with more than 600 regional and local partners, WEDC develops and delivers solutions representative of a highly responsive and coordinated economic development network. Visit www.inwisconsin.com or follow WEDC on Twitter [@ InWisconsin](#) to learn more.

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