



FOR IMMEDIATE RELEASE

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**OnRamp Insurance Accelerator Seeking Applications
from Fintech and Insurtech Startups**

*Partnership with Allianz Life, Securian Financial and gener8tor
aims to give a boost to insurance industry innovators*

MINNEAPOLIS-ST.PAUL – April 17, 2019 – The OnRamp Insurance Accelerator, in partnership with Allianz Life, Securian Financial and gener8tor, is accepting applications from startups seeking to be a part of the organization’s 2019 cohort. Each year, the accelerator invests in five startups that operate in, are looking to operate in, or are tangential to the insurance industry, including insurtech, fintech and other enterprise technologies.

Selected startups participate in a three-month, concierge accelerator program in Minneapolis-St. Paul. Each startup receives a cash investment of \$100,000, office space and access to gener8tor’s global network of mentors and investors.

Applications are currently being accepted through April 28, 2019 for the 2019 OnRamp Insurance Accelerator cohort. Interested startups may apply at <https://www.onrampinsuranceaccelerator.com/apply>.

“Unlike traditional accelerators, the OnRamp Insurance Accelerator does not take equity upfront,” said Troy Vosseller, Co-Founder, gener8tor. “The full \$100,000 is invested on the same terms of the startup’s current round or advanced as an uncapped convertible note.”

In addition, the five startups will work with gener8tor in Minneapolis-St. Paul in close proximity to the teams from Allianz Life and Securian Financial as well as other carriers in the OnRamp network for potential carrier engagement or CVC follow-on investment.

The OnRamp Insurance Accelerator will operate out of gener8tor’s new Twin Cities offices:

- WeWork Uptown: 1330 Lagoon Ave, Minneapolis, MN 55408
- Osborn370: 370 Wabasha St N, St Paul, MN 55102

New Leadership

In addition, Pooja Shah has joined gener8tor as Managing Director of the OnRamp Insurance Accelerator.

“The startups that are selected for the program will have the opportunity to create deep and meaningful connections with experts across all areas of Allianz Life and Securian Financial as well as the other carriers that are part of the OnRamp network,” said Pooja. “It’s a chance for

companies to understand the black box that insurance and enterprise sales can often be and to work closely with and get tailored mentorship from carriers.”

Prior to joining gener8tor, Pooja was an Associate at QBE Ventures.

To learn more about the OnRamp Insurance Accelerator, visit <https://www.onrampinsuranceaccelerator.com>.

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About the OnRamp Insurance Accelerator

Each year, the OnRamp Insurance Accelerator, with Allianz Life and Securian Financial, invests in five insurtech startups who participate in a three-month, concierge accelerator program in Minneapolis-St. Paul. Each startup receives a cash investment of \$100,000, office space and access to gener8tor’s global network of mentors and investors.

Learn more at <https://www.onrampinsuranceaccelerator.com>.

About gener8tor

gener8tor is a turnkey platform for the creative economy that connects startups, entrepreneurs, artists, investors, universities and corporations. The gener8tor platform includes pre-accelerators, accelerators, corporate programming, conferences and fellowships focused on entrepreneurs, artists and musicians. gener8tor is a nationally ranked, GOLD-tier accelerator in the U.S. as ranked by the Seed Accelerator Rankings Project.

Learn more at <https://www.gener8tor.com>.