



NEWS RELEASE

1414 W. Hamilton Ave.
P.O. Box 8
Eau Claire, WI 54702-0008
(715) 737-2565 – Media Line
www.xcelenergy.com

New renewable energy option available for Xcel Energy Wisconsin customers

EAU CLAIRE, Wis. (March 11, 2019) – Xcel Energy customers in Wisconsin now have a new option to power their homes and businesses with clean wind and solar energy. The Renewable*Connect[®] Wisconsin program has launched and will allow customers to subscribe to the full renewable energy benefits of low-cost wind and solar energy, giving them the flexibility to choose how much and for how long.

“Xcel Energy is committed to delivering the new energy solutions that our customers want, and I am proud that we can now offer this renewable energy program,” said Mark Stoering, president, Xcel Energy-Wisconsin. “Renewable*Connect will provide an easy and affordable option for customers to tap into renewable energy to achieve their sustainability goals.”

Customers who subscribe to Renewable*Connect will be able to secure up to 100 percent of their electricity from a blend of wind and solar resources on Xcel Energy’s Upper Midwest system, which are specifically dedicated to the program.

“This new program aligns with Xcel Energy’s clean energy/low cost strategy, which to date has decreased carbon emissions by 38 percent since 2005 levels across its service territory, with a vision to achieve zero-carbon electricity by 2050,” Stoering said.

Renewable*Connect is being offered in Wisconsin on the heels of the successful Solar*Connect Community[®] program, which is now almost fully subscribed. Solar*Connect Community is Wisconsin’s largest community solar garden program serving Xcel Energy subscribers throughout the company’s Wisconsin service area.

Program details

Xcel Energy residential and business electricity customers in Wisconsin are now able to sign up for Renewable*Connect beginning today, March 11. The program offers flexible subscription options, including a month-to-month basis or five-year contract.

Based on customer interest in Renewable*Connect, Xcel Energy plans to invest in new solar resources in the future. “The greater the customer interest in Renewable*Connect, the greater the opportunity for additional solar resources in Wisconsin,” Stoering said.

Customers are encouraged to visit xcelenergy.com/RenewableConnectWI for more information, including specific plan pricing for 2019.

About Xcel Energy

Xcel Energy (NASDAQ: XEL) provides the energy that powers millions of homes and businesses across eight Western and Midwestern states. With its Wisconsin headquarters in Eau Claire, the company is an industry leader in responsibly reducing carbon emissions and producing and delivering clean energy solutions from a variety of renewable sources at competitive prices. For more information, visit xcelenergy.com or follow us on [Twitter](#) and [Facebook](#).