



Media Release

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Welcomemat Services™ of Greater Milwaukee launches to support regional small business

Brookfield, Wis. – November 27, 2017 – Welcomemat Services™ has been launched by Paul Grekowicz, franchise owner and regional marketing strategist. Welcomemat Services™ helps small businesses grow by introducing them to new customers through highly targeted advertising

Grekowicz said, “I opened Welcomemat Services™ of Greater Milwaukee to fulfill two of my passions – using effective marketing to solve business problems and building a stronger local community. Introducing new movers to nearby businesses leads to more people buying local, which is a great thing for our local economy.”

The Welcomemat™ is a highly targeted program designed to reach highly qualified prospects that are moving into an area. Because they are new, the potential for loyalty is high. It’s a new mover marketing program designed to invite new families into your neighborhood to try your local business shortly after a move and before buying habits are established. It is all about capturing a new and fresh customer group for an existing local business. The Welcomemat™ is marketing with added intelligence and data for small business growth.

Grekowicz continued, “Welcomemat Services™ is dedicated to building stronger local communities where small businesses thrive. I like that I can apply my years of experience in corporate marketing to helping solve some of the fundamental challenges small business owners face. As a member of the community myself, it is rewarding to be able to offer them the same types of tools and analysis that have historically only been available to large national chains.”

Welcomemat Services™ provides highly targeted local marketing focused on new homeowners and new movers – reaching an audience that small businesses need most. Welcomemat uses qualified data to deliver your business promotion directly to the hands of new families and individuals who are moving to your neighborhood with a sophisticated welcome package – The Welcomemat™.

For more information, contact Paul Grekowicz, Owner, at 262-290-8718 or email at pgrekowicz@welcomematservices.com. www.welcomematservices.com.



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