



## NEWS RELEASE

### Contact Information

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### FESTIVAL FOODS TO OPEN NEW TOMAH LOCATION FRIDAY, NOV. 10

TOMAH, WISCONSIN – (Nov. 6, 2017) – Festival Foods will open its newest store at 701 East Clifton Street in Tomah at 6 a.m. Friday, Nov. 10.

According to Festival Foods President and CEO Mark Skogen, the company looks forward to becoming part of the Tomah business community.

“We are excited that this new location allows us to welcome new guests who live in Tomah and the surrounding communities,” Skogen said. With the addition of Tomah, Festival Foods will operate 29 locations throughout Wisconsin.

The Tomah Festival Foods will offer an extensive selection of natural and organic foods, a scratch bakery, a hot food bar, a wide selection of meats and deli options, as well as a wine and spirits department and catering services.

In September, Festival Foods entered into agreements to purchase three former Gordy's Market locations – one in Tomah and two in Eau Claire. The Eau Claire stores, located at 2717 Birch Street and 2615 North Clairemont Avenue, are expected to open in December.

For more information, visit [www.festfoods.com](http://www.festfoods.com).

### ABOUT FESTIVAL FOODS

Founded in 1946 as Skogen's IGA, Festival Foods is a Wisconsin family- and employee-owned grocer that is committed to giving back to the communities it serves and to providing guests with exceptional service and value. The company began operating as Festival Foods in 1990 and today employs more than 7,000 full- and part-time associates. Festival Foods currently operates 28 full-service supermarkets across the state of Wisconsin. For more information about Festival Foods, visit [www.festfoods.com](http://www.festfoods.com).

### CAREERS AT FESTIVAL FOODS

Festival Foods will be hiring a number of local individuals for a variety of positions. To view job openings and complete an application, please visit [www.festfoods.com/careers](http://www.festfoods.com/careers).

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