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BERLON INDUSTRIES PARTNERS WITH DIGGA NORTH AMERICA

Hustisford, Wisconsin, May 18, 2017— Berlon Industries and Digga North America (NA) have entered into a Sales Representation agreement that will allow Berlon to sell auger drives, trenchers and related products used on mini loaders, skid steers, small backhoes, and mini excavators. The agreement includes the states of Illinois, Iowa, Minnesota, and Wisconsin.

Mike Ebben, President/CEO, says; “Berlon has a solid dealer network. Adding Digga’s quality auger drives and trenchers to our extensive lineup of buckets and attachments is a perfect fit and aligns with well our overall strategy”.

Berlon Industries is located in Hustisford, Wisconsin and is a leading manufacturer of buckets and worksite attachments used in agricultural, construction, landscaping, and snow and ice applications. Digga has five manufacturing facilities around the world, including their newest location in Dyersville, IA



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If you would like more information about this topic, please contact Amy Voigt at 920-349-3580 or email at avoigt@berlon.com.