



FOR IMMEDIATE RELEASE

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**Partnership Provides Job Training and Employment
for Youth in Juvenile Justice System**

*Social Development Commission, MacPyles Corp.,
and HeartLove Place aim to deter recidivism*

April 18, 2017 – Milwaukee, Wis. – Youth that have started down the wrong path in life often find themselves in front of a judge in Milwaukee County Children’s Court. Most youth involved with the juvenile justice system deserve a second chance. That is why the Social Development Commission (SDC), the MacPyles Corporation (an operator of local McDonald’s franchises), and HeartLove Place have collaborated on the Milwaukee County Youth Employment Program. Together, partners will provide troubled teens the opportunity to gain both skills and jobs instead of jail time. A \$50,000 youth employment grant from Milwaukee County targets juveniles already in contact with Milwaukee County Children’s Court and offers the opportunity to turn their lives around.

Children’s court refers participants youth 15.5-17 years of age to the program. Youth do not receive a stipend during the six-week training phase, but are paid if hired by MacPyles upon successful completion of the program. Youth will receive the following:

- HeartLove Place provides ServSafe training from a state ServSafe instructor. Youth will learn basic food safety practices, personal hygiene, cross-contamination and allergens, time and temperature, and cleaning and sanitation standards used in the culinary industry.
- MacPyles Corporation will provide hands-on training in their locally owned and operated McDonald’s restaurants.
- The Social Development Commission will conduct a financial literacy program to teach participants how to manage and save money. SDC instructors will also teach job-related skills including resume writing and acceptable workplace behavior.

"This program is near and dear to my heart. Through it we get to work one on one with, and groom, the next generation of McDonald's leaders and operators!" said, Robert Pyles, owner of MacPyles Corporation. He went on to say, "The students have an eye opening experience as well. Through this program, they get to see firsthand the endless possibilities behind the Golden Arches - which remains an American phenomenon!"

Youth earning jobs with the MacPyles Corporation will be placed in one of their McDonald’s restaurants. A SDC case manager and job developer will maintain direct contact and provide follow-up for up to six months.

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The grant from Milwaukee County will allow 15-60 youth to participant in the program. The first session begins Thursday, April 27 and continues through Friday, June 9.

For more than 50 years, the Social Development Commission has operated as the Community Action Agency for Milwaukee County. SDC serves as a planner, coordinator, and provider of human service programs for low-income individuals and families residing in Milwaukee County. The agency is an intergovernmental commission and is governed by a board of 18 citizens from Milwaukee County, each of whom hold the title of "Commissioner." For more information on SDC's programs and services, visit cr-sdc.org. Connect with us on Facebook www.Facebook.com/SDCMilwaukee and Twitter www.twitter.com/CRSDC.

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